2004-2014  ...caring for those who feed the nation

Telangana  Andhra Pradesh  Maharashtra  Punjab

Centre for Sustainable Agriculture
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Contacts: http://www.csa-india.org, email: csa@csa-india.org, ph. 040-27017735
End to End solution across agri-value chain

Centre for Sustainable Agriculture → eKrishi → Sahaja Aharam

Resource Conservation → Production & Productivity → Financial Linkages → Quality and Value Addition → Agri-marketing → Local Sales & Retailing

- Soil Fertility
- Water harvesting and Moisture conservation
- Seeds and Biodiversity

- Research
- Best Practices
- Community extension
- Farmer field Schools

- Business Planning
- Credit
- Insurance

- Extension
- Quality management
- Bio inputs
- Small Scale Infrastructure

- Community marketing professionals
- Community procurement centers
- Tie-up with bulk consumers

- Marketing
- Food security line
- Tie up with wholesalers
Approach

Reducing the production cost
- Systematic capacity building of farmers to plan their crop production
- Local resource use in planning production

Reducing the risk of crop failure
- Weather monitoring at cluster level
- Informed decision making based on these data sets

Productivity enhancement
- Effective production planning both at individual and community level
- Community managed seed banks & FPOs

Enhancing the price realization
- Producer organisations will help farmers to aggregate their produce, value add and realise a better price.
- Improving the work efficiency of farmers/agricultural workers through custom hiring centers
- Additional income generating activities
Achievements 2004-14

- Worked with Society for Elimination of Rural Poverty (SERP) Govt. of Andhra Pradesh in designing and establishing Community Managed Sustainable Agriculture (CMSA) in 1500 villages covering 200 thousand ha across 18 districts during 2004 to 2008 which is now practiced in more than 35 lakh acres in all the districts of AP and Telangana State.
- Worked with Govt. of Chhattisgarh in designing and establishing Community Managed Sustainable Agriculture in 2 clusters, 10 villages in Raipur dist.
- CSA has established 14 Cooperatives including an aggregator FPO ‘Sahaja Aharam Producers Company’ in Andhra Pradesh and Telangana with combined membership of 1500 farmers
- In Maharashtra, CSA is working with farmer groups organised into Naisargik Sethi Beej Producer Company producing and marketing organic food and seeds
Awards and Recognitions

- **2014:** Best Rural Innovation Award for Non Pesticidal Management in Bihar Rural Innovation Forum
- **2014:** Best Rural Innovation Award for ‘Community Managed Sustainable Agriculture’ in Maharashtra Rural Innovation Forum
- **2013** Best paper presentation award for paper title Open Source Seed Network by NAARM, Hyderabad
- **2012:** Best Green Enterprises award by Hivos for NPM scalingup in AP
- **2010:** Krishi Gourav Award for “Enebavi” Village
- **2008:** TV9 ‘Navya’ Award for effective campaign
- **2005:** World Bank Development Market Place Award
- Students were awarded Doctoral Degrees nationally and internationally
Creating Livelihoods
For diversifying incomes and assets

- Developing Livelihoods Plan
- Building the capacities
- Green Enterprises for Bioinputs
- Providing linkages

Decentralised cotton spinning and weaving
Backyard Poultry
Sericulture
Composting
Azolla
Honey Production
Community Managed Seed Systems

- Conserving, revising, using and marketing traditional seeds
- Cataloguing Value for Conservation and Use of seed varieties in organic growing conditions
- Community Seed Banks and Seed cooperatives
- Farmer Producer Organisations engaged in Seed Production and Marketing
- Participatory Plant Breeding to evolve Maize and Cotton Hybrids
- Seed Production and Marketing in Paddy, Soybean, Wheat, Bengal Gram, Red Gram, Green Gram, Vegetables
- Organic Cotton seed production
- Establishing Open Source Seed Network
- Organic (Non - Bt) cotton seed production
Services offered

Knowledge management and Support: identifying innovations, documenting successful models, developing resource material, organising trainings for building capacities and scaling up in convergence with other govt. programs

Institutional building and support: support for building the cooperatives/farmer producer organisations, building the skills, setting up systems, legal compliances etc.,

Business and Financial support: developing business plans, linking up with the financial agencies for credit, grants etc.,

Market Linkages: provide forward and backward linkages

Quality Management: setting up systems for internal control systems for PGS or third party certification, and for NPM (we are discussing a label for NPM too)
Policy Research

On impacts of technologies and policies on farmers

- Agri-watch on public investments in Agriculture
- Budget tracking for agriculture
- Various reports on impact of chemical pesticides and GM crops on human health and environment, regulatory lapses and alternatives
- Policy frame work for ensuring income security for farmers
- Policy frame work on ‘Ecosystem Services’
- Methodologies for Identifying and Scaling up best practices
- Open Source licencing of seeds
- Studies on Climate Change, impacts and adaptation
- Studies on Agrarian Crisis and Farmer Suicides
Media for development

- Resource Material on various crops and practices
- ‘Tolakari’ a monthly magazine in Telugu for Farmers in collaboration with Development Dialogue
- Krishi.tv an online web channel for learning and development dialogue
- Agrarian crisis- an online resource base on crisis in Indian Agriculture
Financial Support

- Actionaid ([http://www.actionaid.org/india](http://www.actionaid.org/india))
- Aide à l’Enfance de l’Inde (AEI) ([http://www.aei-ong.lu](http://www.aei-ong.lu))
- Aid India ([http://www.aidindia.org](http://www.aidindia.org))
- Alternative Futures ([http://alternativefutures.org.in](http://alternativefutures.org.in))
- GIZ ([http://www.giz.de/india](http://www.giz.de/india))
- i4farmers ([http://www.i4farmers.org](http://www.i4farmers.org))
- MSAMB, Maharashtra State ([http://www.msamb.com](http://www.msamb.com))
- NABARD ([http://www.nabard.org](http://www.nabard.org))
- Oxfam India ([http://www.oxfamindia.org](http://www.oxfamindia.org))
- Reliance Foundation ([http://reliancefoundation.org](http://reliancefoundation.org))
- Society for Elimination of Rural Poverty (SERP) ([http://www.serp.ap.gov.in](http://www.serp.ap.gov.in))
- Sir Dorabji Tata Trust ([http://www.dorabjitatatrust.org](http://www.dorabjitatatrust.org))
- SWISSAID ([http://www.swissaid.ch](http://www.swissaid.ch))
- Cotton Connect ([http://www.cottonconnect.org](http://www.cottonconnect.org))

CSA is Not for Profit organisation registered with Ministry of Home Affairs under FCRA: 010230731.

All donations to CSA are exempted from income tax under Section 80 G (5)(vi) of Income tax act of 1961 (F.No. DIT(E)/HYD/80G/14(05)/12-13)

Donations can be for all activities organised by CSA or for specific activities like

- Village Adoption
- Livelihood Support
- Trainings
- Publishing and Distributing Resource Material
- Adoption of distressed families

For further information

Contact donations@csa-india.org

Or check [http://www.csa-india.org](http://www.csa-india.org)
Centre for Sustainable Agriculture

- is an independent agriculture institution working to establish sustainable models of production through a community managed learning, management and marketing system.
- strive for a policy change which promote sustainable models of production and bring restrictions on ecologically and economically unsustainable practices and polices.

Board of Management

Dr. M S Chari,
Retd. Director of Central Tobacco Research Institute;

Dr. N K Sanghi,
Ex-DDG, MANAGE;

Shri Devinder Sharma,
Food and Agriculture trade policy analyst;

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Women’s rights activist

Sri. Subash Sharma,
Organic Farmer, Maharashtra