



# Centre for Sustainable Agriculture

caring for those who feed the nation





# Evolution

**2004**, the official year when the organization was registered as a 'Trust' in Hyderabad, India. But the journey started in **1995** by innovating the Non-Pesticidal Management (NPM) program as part of the Centre for World Solidarity (CWS), Hyderabad.

With 20 years of experience, the Centre for Sustainable Agriculture (CSA) pioneered sustainable practices, impacting AP, Telangana, and Maharashtra. CSA's innovations, like Non-Pesticidal Management, Community-Managed Sustainable Agriculture, and farmer field schools, influenced national programs are widely acknowledged and scaled up.

Sahaja Aharam, a federation of farmer collectives to directly market their produce was started in 2014. CSA **promoted 66 FPOs** directly and **154 as a resource agency**. Another successful initiative is the CSA PGS Regional Council for Organic certification. It is through the Participatory Guarantee System (PGS), covering **60,000 farmers** and **2.6 lakh acres**.

Collaborating with global organizations and advising state governments, CSA has been pivotal in reshaping the sustainable agriculture narrative.

Krishna Sudha Academy for Agroecology, an independent research and training centre in collaboration with SreePVF is the latest initiative to establish long-term research on organic/natural farming and provide hands on learning to various stakeholders



## Vision

Becoming a national institution to lead the transition of Indian agriculture to ecological and economical sustainability.

## Mission

*Caring for those who feed the nation by*

- Conducting research on agroecological farming methods and their impact
- Assisting farmers and consumers in successful transitioning to organic
- Building vibrant rural enterprises and producer organisations
- Enhance the last-mile delivery of support services, and
- Improve the governance of public policy systems

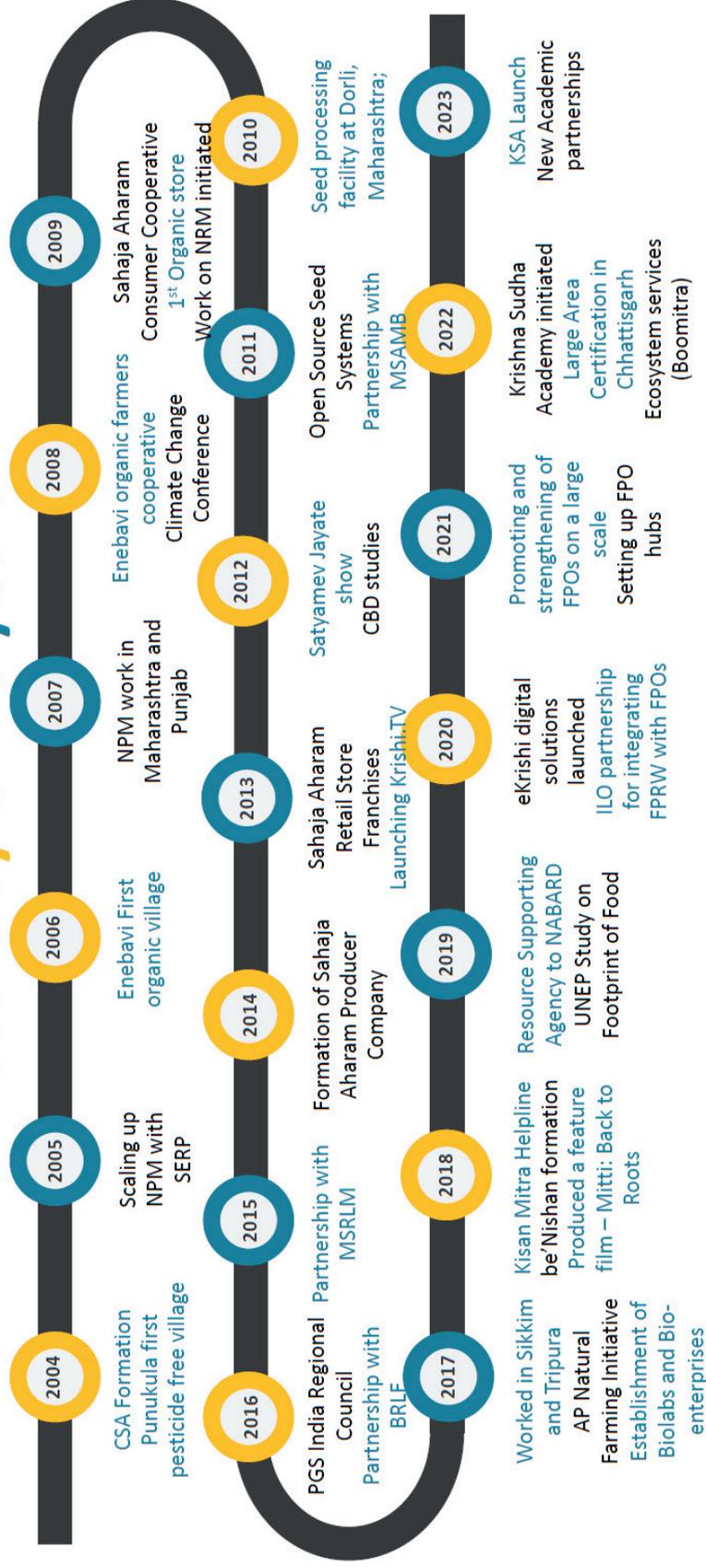
## Programs

- Agroecology and innovations in farming
- Resilient livelihoods
- Farmer Producer Organisations
- Innovating Markets for Farmers
- Public Policy Research
- Support Services for Agroecological Transitions



# Caring for those who feed the nation

## Journey of 20 years



# Meet the Team

## Board of Trustees

**Dr Devinder Sharma**

Managing Trustee



**Dr V Rukmini Rao**

Activist  
(Women & Gender Equality)



**Dr Vijaya Khader**

Food Processing & Nutrition



**Shri Mohannaiah Paladi**

Former CGM, NABARD



**Shri Subhash Sharma**

Organic Farmer



**Shri Viiveck Verma**

Strategic Consultant & Advisor



## Executive Team

**T Rambabu**

Team Lead, FPOs



**Dr GV Ramanjaneyulu**

Executive Director



**P Chandra Kala**

Team Lead, Quality Assurance & Certification



**Dr G Raja Shekar**

Chief Operating Officer



**K Adinarayana**

Regional Coordinator  
Andhra Pradesh



**Dullabh Pattnaik**

Chief Finance Officer



**TP Prasanna Kumar**

Lead, Business Development & IT



**G Chandra Sekhar**

In-Charge, Knowledge Management



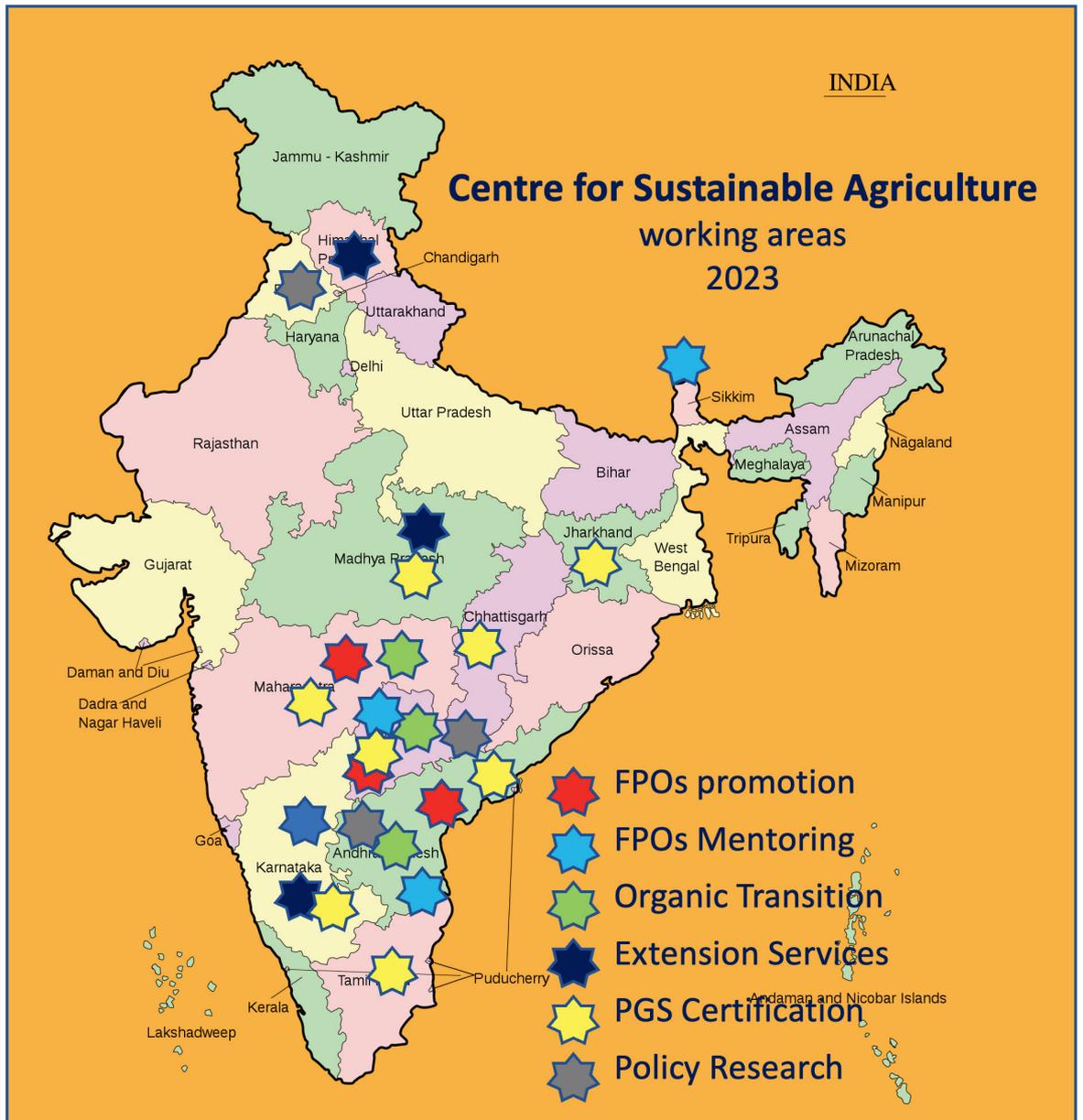
**G Yadava Reddy**

Regional Coordinator, Telangana

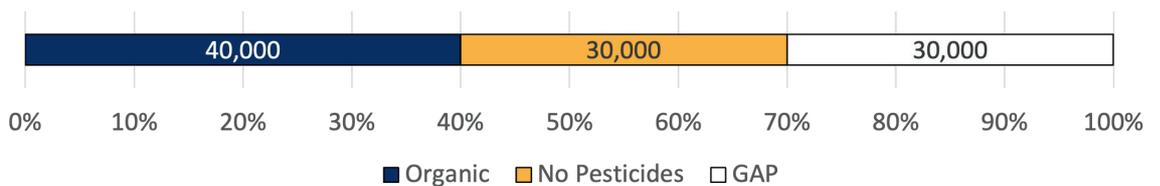


# Focus and Reach of Our Work

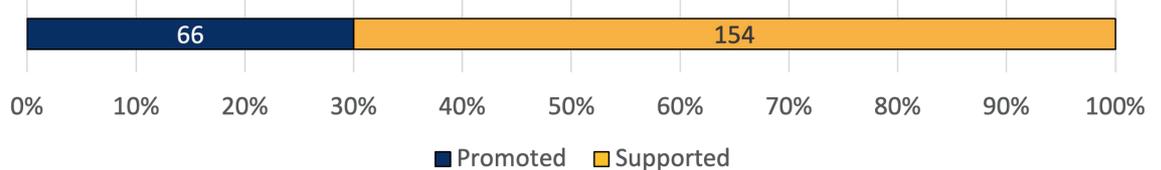
Agroecology | Livelihoods | Farmer Producer Organisations | Policy Research



## Extension Services



## Farmer Producer Organizations



## PGS Organic Certification

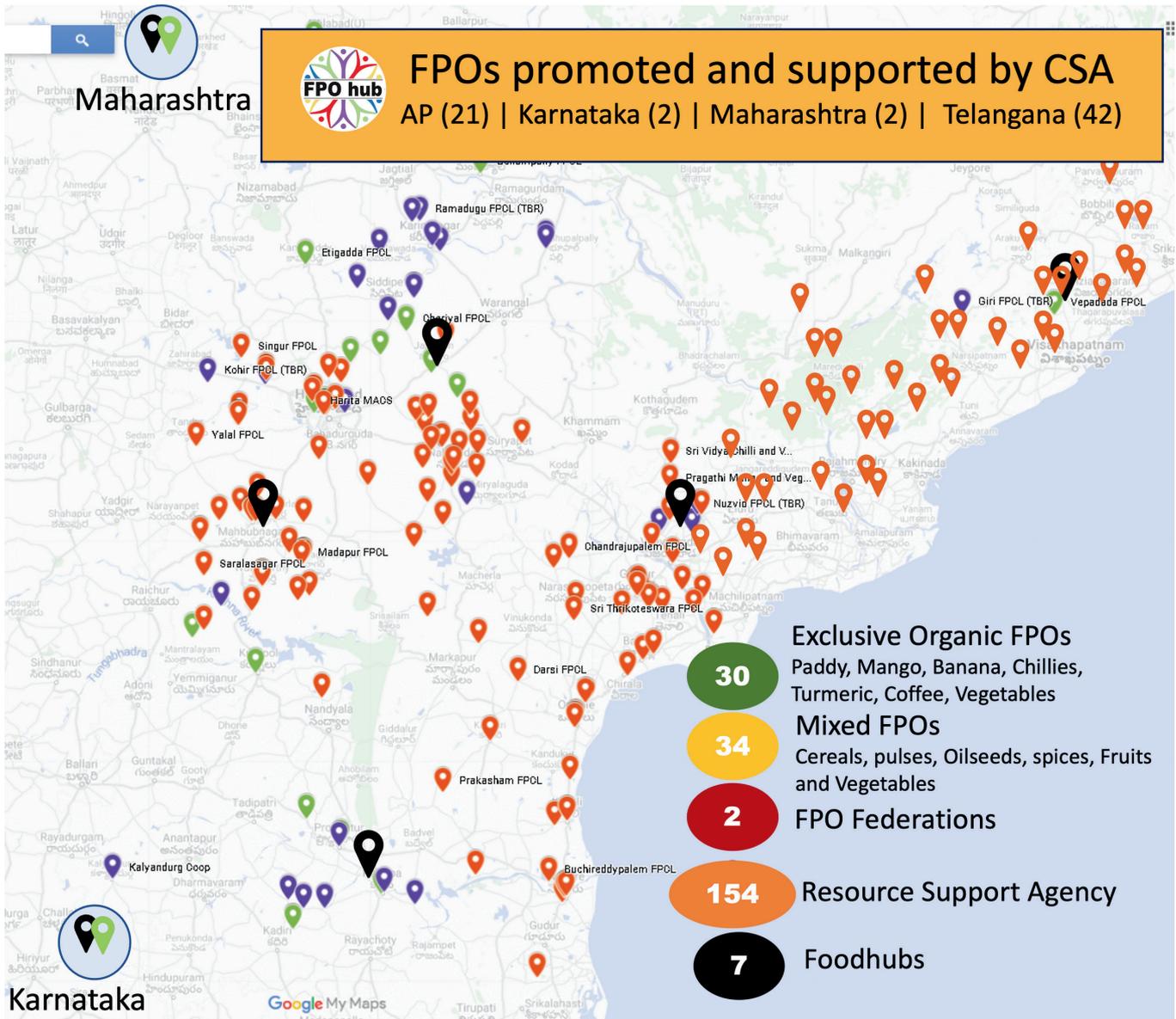
### Small group Certification



### Large Area Certification



# Our Ground Work



## South Telangana Cluster, Mahbubnagar, Telangana

20 FPOs

- Gadwal, Mahbubnagar, Nagarkurnool, Vikarabad, Nalgonda, Jangoan, Yadadri Bhongir, Siddipet
- Potential for stores and processing facilities
- Focus:** Organic food, cotton, processed food, seeds

## Central Telangana Cluster, Warangal, Telangana

22 FPOs

- Adilabad, Mancherial, Karimnagar, Siricilla, Bhupalpally, Sangareddy, Medak
- 1 Food hub, 1 distribution hub and 3 organic stores
- Focus:** Organic, Tribal areas, Chillies, Turmeric

## Royalaseema Cluster, Pulivendula, Kadapa, AP

13 FPOs

- Kadapa, Anantapur, Kurnool
- Organic/Natural/NPM/GAP produce
- Potential for Food hub and stores
- Focus:** all crops, rainfed clusters

## Coastal Andhra Pradesh, Vijayawada, Andhra Pradesh (AP)

7 FPOs

- Vijayanagaram, Vishakapatnam, Krishna
- 2 Food hubs and 2 stores
- Focus:** Organic exports, tribal areas, Capital area

## Wardha, Maharashtra & Chikballapur, Karnataka

4 FPOs

- Yavatmal, Wardha, Aurangabad
- Potential for Food hub and stores
- Focus:** Grains, Vegetables

# Livelihoods



Backyard Poultry



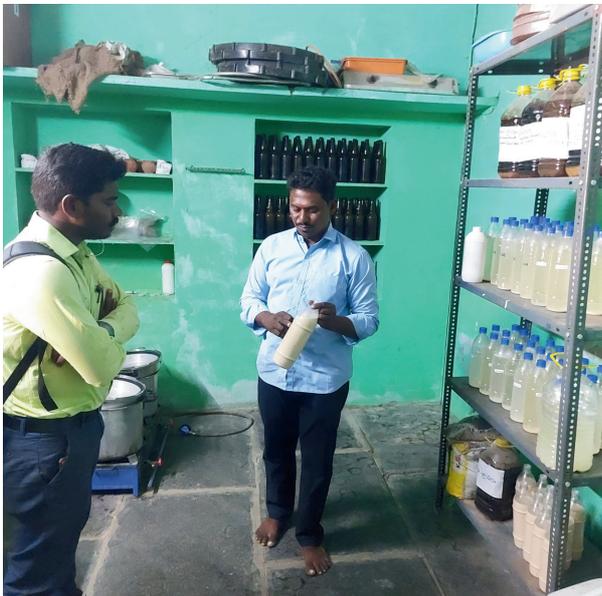
Goatery



Beekeeping



Seed Production



Bioresource Centre



Farmer Service Centre

# Livelihoods



Solar Drying



Value Addition



Processing units



Bakery



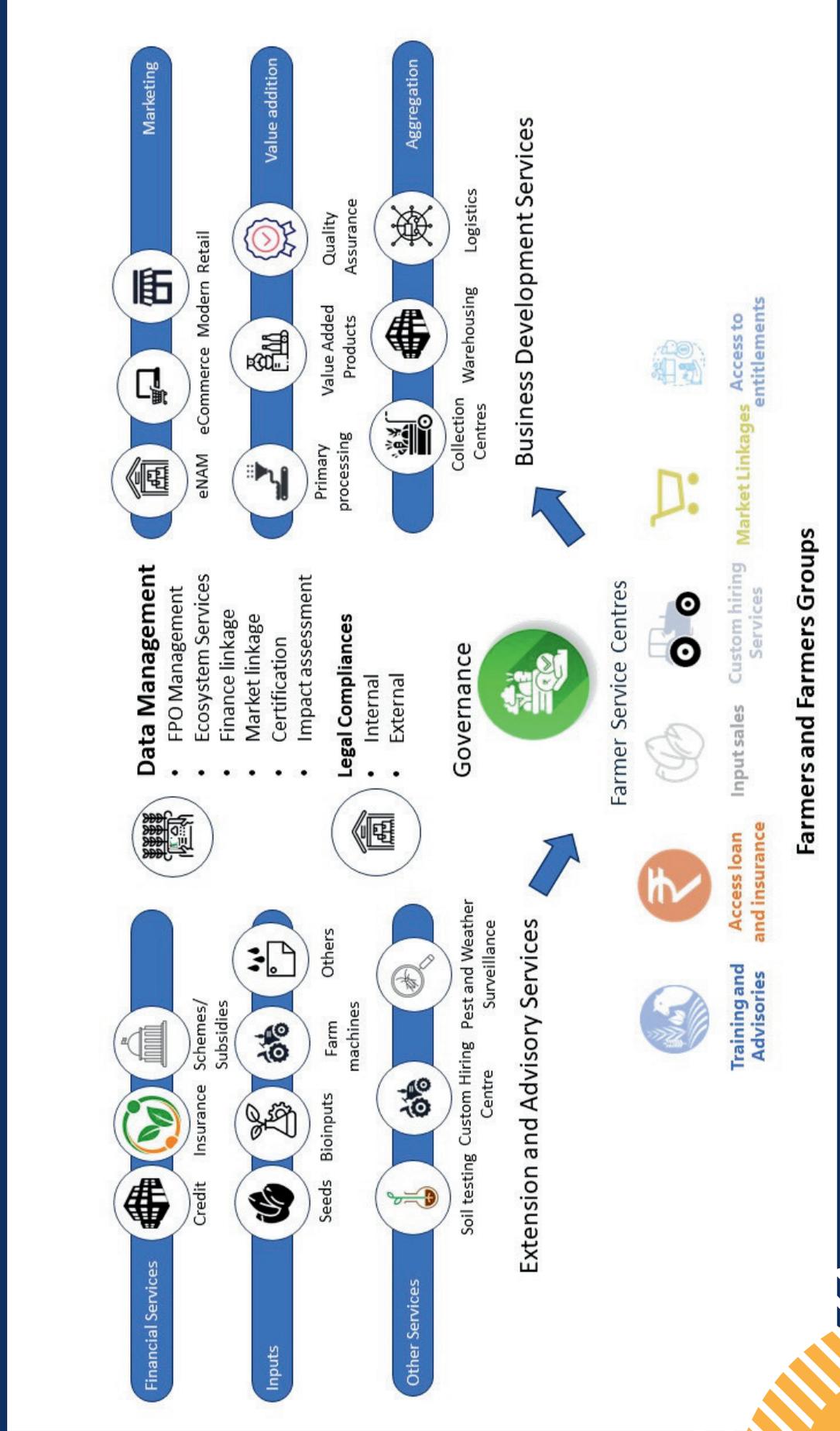
Personal and Health Care



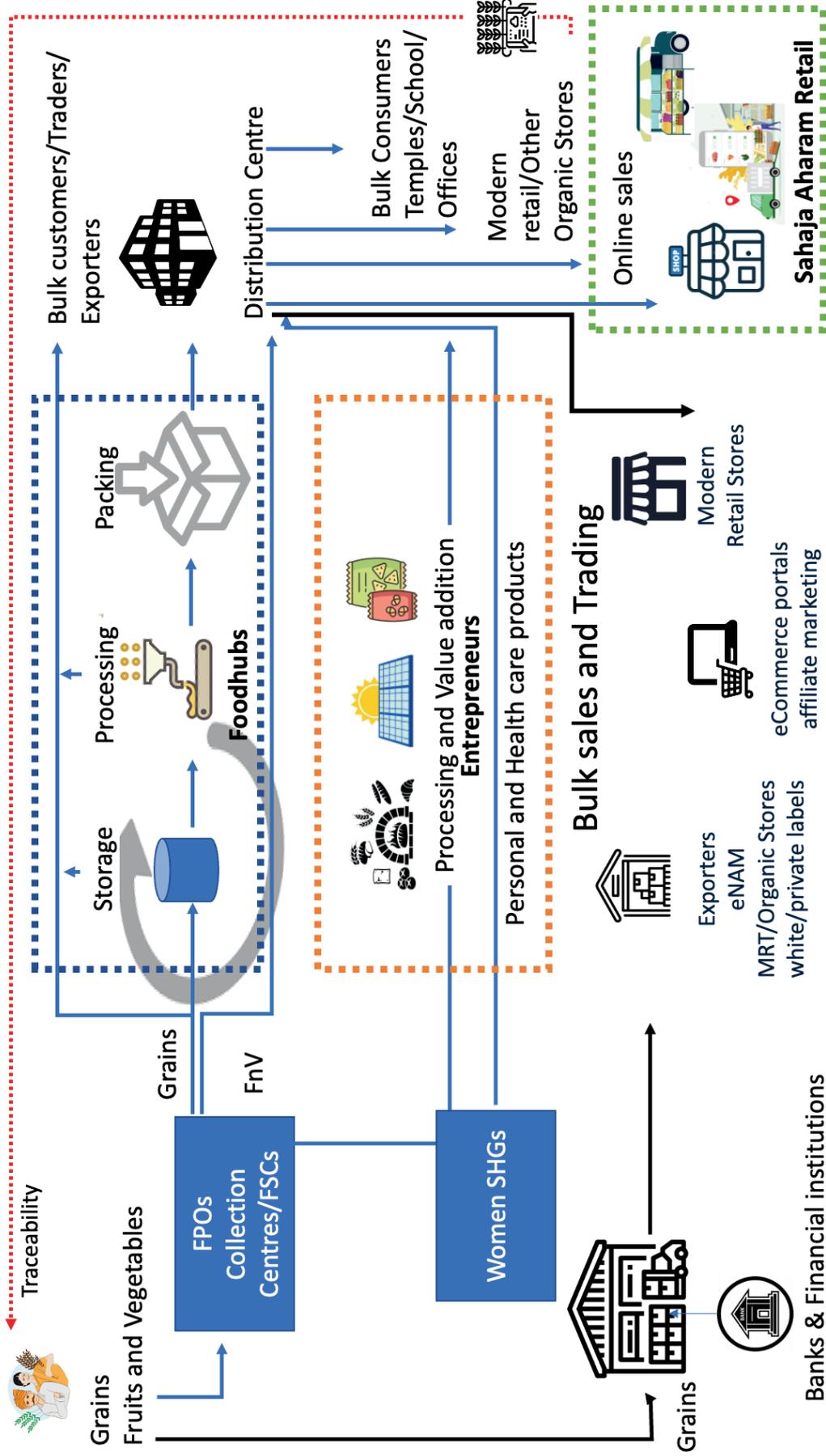


# eKrishi Digital Tools

# Farmer Service Centres



# Innovating Markets



# Achievements 2004-2023

## Advancing Agroecology

- Pioneered Non-Pesticidal Management (NPM) between 2005-2008, scaling it to an impressive 35 lakh acres in partnership with the AP government leading to 50% reduction in pesticide usage in the state by 2010
- The Community Managed Sustainable Agriculture (CMSA) model achieved a remarkable 50% reduction in pesticide usage in AP by 2010
- Engaged with over 50,000 farmers with a focus on Organic/Natural Farming, Natural Resource Management, Climate Change Adaptation, and Sustainable Seed Systems

## Innovating institutions and Markets

- 'Sahaja Aharam' - India's first farmer collective owned Organic Retail Chain for direct marketing
- SAPCO and be'Nishan have established the importance of federated models of FPOs
- Promoting 66 FPOs and Supporting 154 FPOs providing services to over 100,000 farmers
- Building supply chains which can give over 50% of consumer prices to farmers
- Creating livelihoods across the value chains
- Establishing integrity across organic supply chains through PGS certification covering over 2.6 lakh acres (>10%) of area



## Making policies work

- Changing narratives about sustainable production and insitutional systems
- Evidence building to bring in restrictions on Endosulfan and the moratorium on Bt. Brinjal
- *Kisan Mitra*, CSA's toll-free helpline +91 8500983300 provides farmers with information and grievance redressal support

# Awards & Recognitions

- **2023:** Lifetime Achievement Award for unwavering support in Millet Research and Development by ICAR-IIMR
- **2023:** Best Social Contribution using the science-based approach by PHSS Foundation
- **2022:** Transformative Cities Award for Sahaja Aharam linking urban consumers directly to farmers
- **2022:** Jaivik India Award for Best Organic Brand promoted by an FPO
- **2022:** Jaivik India Award for Best PGS Regional Council
- **2022:** RIDE Startup of the Year and Young Scientist Award by MIT World Peace University, Pune
- **2022:** Kumarappa Memorial Award by Tamil Nadu Farmers Association
- **2020:** Economic Times and Sumunnati Best FPO Enabler Award
- **2019:** ITM University, Gwalior, Badshah Khan Award
- **2019:** Rythu Nestham Lifetime Achievement Award
- **2019:** TV9 Nava Nakshatra Award
- **2017:** Sakshi Excellence Award for Best Contribution to Agriculture
- **2014:** Best Rural Innovation Award for Non-Pesticidal Management in Bihar Rural Innovation Forum
- **2014:** Best Rural Innovation Award for 'Community Managed Sustainable Agriculture' in Maharashtra Rural Innovation Forum
- **2012:** Best Green Enterprises Award by Hivos for scaling up NPM in AP
- **2010:** Krishi Gourav Award for Enabavi
- **2008:** TV9 'Navya' Award for effective campaign
- **2005:** World Bank Development Market Place Award



# CSA Group of Organizations



[csa-india.org](http://csa-india.org)

- 1,00,000 Farmer Reach
- 214 Farmer Producer Organizations
- 2.7 L Acre Organic Farms Certified

- India's 1st Independent Agroecology Research & Education Centre
- A 38-Acres Organic Farm
- Long-term System Trials & Demonstration Plots



[krishnasudhaacademy.org](http://krishnasudhaacademy.org)



[sahjaaharam.com](http://sahjaaharam.com)



- Federation of 60 FPOs
- Institutionalized End-To-End Support
- Own Processing Facilities

- 200+ Products
- Retail and e-Commerce
- Creation of Diverse Market



[avanita.in](http://avanita.in)

# Partnerships

Change lives. For good.  
**act:onaid**



TATA TRUSTS





# How can you engage?

## Internship

As a student or entrepreneur if you are interested to learn more about working on agroecological approaches to farming, sustainable livelihoods, farmer collectives and business development or public policy for rural and development you can intern with us.

## Volunteer

Share your skills to make a real difference for rural community and support those in greatest need. Becoming a volunteer isn't just about giving back to society but also about learning new skills, making lifelong friends.

## Donate/Support

CSA is a not-for-profit organisation and all the donations are exempted under Section 12 A and 80 G of Indian Income Tax Act. More than 85% of the donated money would be used for achieving the program objectives.

## FIND US



+91 8500 68 3300



[csa@csa-india.org](mailto:csa@csa-india.org)



[csa-india.org](http://csa-india.org)



#12-13-568, Street No. 14, near Unirail,  
Laxmi Starch Colony, Nagarjuna Nagar  
Colony, Tarnaka, Secunderabad,  
Telangana, India - 500017



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